

# ARTS ADMINISTRATION @ WAGNER

Arts Administration is a **multi-disciplinary major** offering a choice of four separate concentrations leading to the B.A. degree: Art; Music; Theater; and Combined Arts. Requirements for the major are: a set of foundation courses in their concentration; a series of Business courses; Arts Administration professional courses; and a full-time, semester long internship. The aim is to give students a foundation in the performing and/or visual arts, combined with a background in business administration which prepares them for leadership/management positions in the arts and arts related organizations.

Wagner College is a competitive, four-year private college founded in 1883. The broad liberal arts curriculum is enhanced by a rich array of internship and other professional and cultural opportunities readily available in New York City.



For more information, contact the Admissions Office at (800) 221-1010 or visit our website at [www.wagner.edu](http://www.wagner.edu).

## FINAL SEMESTER FULL-TIME INTERNSHIP

After all other degree requirements have been completed, students are required to work off-campus, for a full semester, in a credit bearing internship with an approved arts or arts-related organization. Most, but not all, internships occur within the metropolitan New York region. Students are required to submit an application for a site at which they wish to intern. Pending College approval of the site, students then work full time (not fewer than 30 hours a week), 4 days a week, for the academic semester. Candidates must insure the following: that the field experiences are appropriate to their content specialization(s) and programmatic levels; that their site supervisor's evaluations are completed and their site work schedule is substantively documented and verified.

## SAMPLE CLASSES

### *The Business of Music*

This course will explore the roles of the key players in the music business including personal managers, agents, and attorneys. The negotiation and structure of the record deal will be discussed, along with issues relating

to the songwriting and music publishing agreements. Students learn how a band benefits from touring and merchandising, as well as how music is used in films. *Not-for-Profit Management* Leadership/management of not-for-profit organizations, personnel, budget planning, mission statements, development, and legal issues facing arts managers will be discussed. Students enrolling in this course may need to plan for travel time for visits to off campus, arts-related sites.

### *Entertainment Business Law*

The course will consist of an overview of the legal system and how the legal system impacts the entertainment industry. The topics to be explored include the relationship of the Artist and the Agent/Manager, contractual issues, copyrights and trademarks, constitutional issues, and antitrust regulation of the industry.

## FIRST YEAR LEARNING COMMUNITY EXAMPLE

### *Perceptions and Perspectives*

This LC involves analyzing plays in terms of the playwright's vision and composition techniques. Color and Design, similarly, involves vision,

form, and composition. In the Reflective Tutorial, students will be involved in writing, evaluating, discussing and reading about the nature of these two artistic disciplines, how they are similar, and what makes them unique. The experiential component involves going to theater or art shows on a weekly basis and a civically-engaged art project.

## INTERNSHIP EXAMPLES

### MTV U

Madison Square Garden

Dolce & Gabbana

Late Night with Conan O'Brien

Columbia Pictures

Sony Music Entertainment

Simon & Schuster

The Weinstein Company

Roundabout Theater Company

Museum of the Moving Image

CBS Casting Department

Late Show with David Letterman

## CONTACTS

Office: (718) 390-3223

Professor Todd Alan Price

[todd.price@wagner.edu](mailto:todd.price@wagner.edu)

# WAGNER COLLEGE